

Why you should

ADVERTISE/SPONSOR WITH US *and get your business in front of our travelers!*

Our Targeted Travel Adventurers: The Navajo Nation is one of the key attractions and destination for travelers to visit and experience. With the previous studies conducted by the *2018 Navajo Nation Visitor and Economic Impact Survey*, over one million (3.7 traveling parties) carload per vehicle visited the Navajo Nation within an eight-month period.

For Your Information & Based on Average Numbers of Diverse Travelers:

- Travelers will spend 2.1 days on the Navajo reservation
- 63% of travelers will stay in a hotel/ motel, not necessarily on the Navajo Nation or in Arizona
- 37% of travelers stayed overnight on the Navajo Nation and paid for hotel/ motel accommodations. While 55% stayed overnight off the Navajo Nation and paid overnight at a non-Navajo Nation hotel/ motel accommodation
- 63% of those travelers did visit the Navajo Nation but did not stay overnight
- For every 10,000 visitors to the Navajo Nation who stay in a hotel/ motel will generate about \$6.9 million in sales
- 88% of travelers indicate they will return to the Navajo Nation, and 98% would recommend visiting the Navajo Nation

Advertising Contact: If your business would like to place an ad or become a sponsor to our website, <https://travelnavajoonline.com/advertise/> please contact: info@travelnavajoonline.com

Rate Sheet

Advertising						
	Description	Dimension	Requirements	Resolution	Price	Month
A	Full-Length Leaderboard	1080px (w) by 150px (h)	JPG, PNG, PDF, AI, or PSD	72 DPI	\$250.00	1
B	Side Bar Tile	500px (w) by 300px (h)	JPG, PNG, PDF, AI, or PSD	72 DPI	\$200.00	1
Sponsor						
C	Bottom Bar Tile	500px (w) by 300px (h)	JPG, PNG, PDF, AI, or PSD	72 DPI	\$500.00	1

Please Note

- We do offer Text-Links as an advertising option for one month: **\$75.00**
- Option A full-length leaderboard ad will be located at the top of the website.
- Option B side bar tile ad is a fixed ad and the image will remain static.
- Option C bottom bar tile is selected if your business is interested in sponsoring Travel Navajo Online. This sponsor ad will be located at the bottom of the home page only.

Full Width Top Leaderboard Ad

1080px (w) by 150px (h)
JPG, PNG, PDF, AI, or PSD

Side Bar Tile Ad

500px (w) by 300px (h)
JPG, PNG, PDF, AI, or
PSD

(FOR DISPLAY PURPOSES ONLY/ NOT ACTUAL SIZE)

Advertisers assume full liability for the entirety of their ad, including text, depictions, and illustrations of ads uploaded. Advertisers also undertake full accountability for all claims made against TNO, the publisher, that may ascend from their ads. The publisher reserves the right to reject any advertising that are deemed not suitable to the TNO values. All copy is subject to TNO approval. Ads submitted may not always be visible as it can be seen on a desktop, certain media types may not be supported by your mobile browser.